



# Pine Cone Pacer

## The Duke Forest 5K



**Duke**  
UNIVERSITY

Saturday April 18, 2020

# Pine Cone Pacer: The Duke Forest 5K

Join us for the 11th anniversary of the *Pine Cone Pacer: The Duke Forest 5K*, a fundraiser for the Duke Forest. The Duke Forest is Duke University's largest and oldest teaching and research laboratory. It is a place for discovery for students of all ages, and a place where the community comes to connect with the natural world. Since 1931, the Duke Forest has been so much *more than just the woods*:

## **An outdoor classroom and living laboratory**

*...inviting students and teachers of all ages, disciplines, and backgrounds*

## **A responsibly-managed working forest**

*...demonstrating renewable resource extraction and best management practices*

## **An environmental education and outreach tool**

*...offering opportunities to learn about natural resources and forest management*

## **A bastion of diverse habitats**

*...protecting plants, wildlife, and ecosystem services*

## **An aesthetic and recreational resource**

*...alleviating our collective nature deficit disorder*

The Pine Cone Pacer is an excellent opportunity to align your local business with a beloved and dynamic community institution! 130 runners and their guests—most being members of the Duke, Durham, and Chapel Hill communities—will be present.

See the next page for the benefits of sponsorship. Please call Blake Tedder, our Communication and Engagement Coordinator at (919) 613-8631 or email him at [blake.tedder@duke.edu](mailto:blake.tedder@duke.edu) if you have any questions.



**Sponsor the Pine Cone Pacer...  
and keep this log rolling!**



# Sponsorship Opportunities

	\$1500	\$500	\$350	\$150
Recognition on web, T-shirts, and promotional materials as "Pine Cone Pacer presented by ____"	✓			
Private educational tour of the Duke Forest for up to 20 workplace employees	✓			
Speaking opportunity at event	✓			
Company logo inclusion on awards ceremony sign	✓	✓		
Company logo inclusion on promotional email blast and race map	✓	✓		
Opportunity to place branded goodie in racer bags	✓	✓	✓	
Company <u>logo</u> recognition on event T-Shirts	✓	✓	✓	
Company <u>name</u> recognition on event T-Shirts				✓
Company logo inclusion on Pine Cone Pacer sponsor board near finish line	✓	✓	✓	✓
Company logo placement on race webpage	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓
Opportunity to bring a table and distribute promotional materials	✓	✓	✓	✓
Inclusion in post-event thank you messages	✓	✓	✓	✓



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### SPONSORSHIP CONFIRMATION

WE ARE PROUD TO SUPPORT THE MISSION OF THE DUKE FOREST  
We authorize the Duke Forest / Duke University to include our corporate name and logo on materials consistent with our sponsorship selection.

Please confirm your level of support:

	✓	
Presenting Sponsor		\$1500
Longleaf Pine		\$500
Shortleaf Pine		\$350
Loblolly Pine		\$150

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEB ADDRESS: \_\_\_\_\_

Please mail this letter of intent to:

**Office of the Duke Forest**

Duke University

Box 90332

Durham, NC 27708

- or - scan and email to [dukeforest@duke.edu](mailto:dukeforest@duke.edu)

Please make check payable to:

**Duke Forest.**

ALL PAYMENTS MUST BE  
RECEIVED BY MARCH 20.



**DUKE FOREST**

Teaching & Research Laboratory  
ESTABLISHED 1931